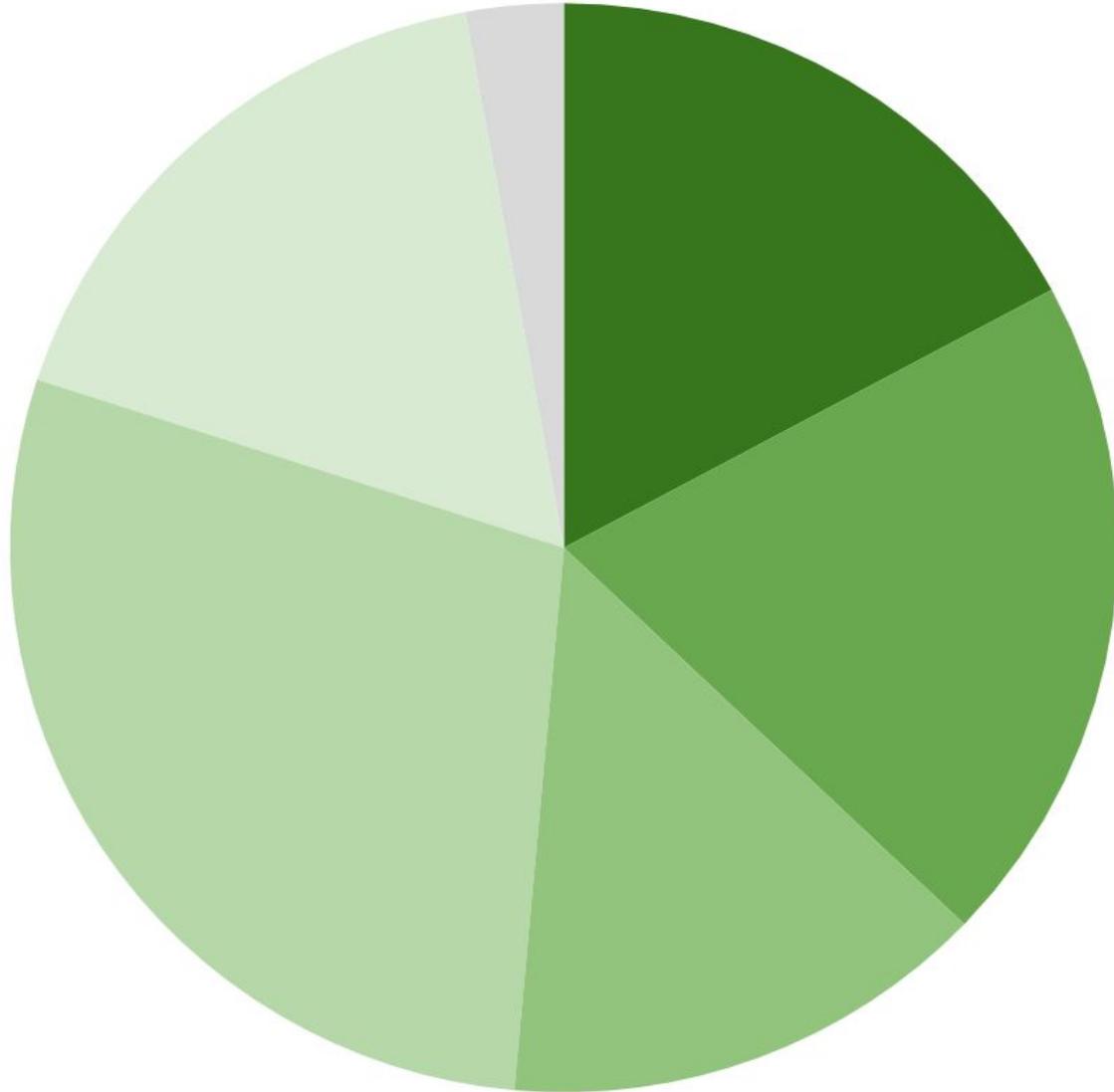# Communications Committee

Report to RepCom 2021

*"And throughout the year, between our annual sessions,
we struggled to find ways to stay connected with each other…"*

–PacYM epistle 2016

Most of our efforts have gone to setting up the communications database

- Need for better communication and collaboration first discussed in the late 60's

- Desire and need for a PacYM directory was discussed in the early 2000's, and again in 2013, 2014, 2016

- 2017 first specific proposal for an "electronic directory" with details…and here we are today!

Progress to date

- Data is in the database! (6)
- Currently collecting data (7)
- Collecting data soon (5)
- Have been contacted (10)
- Not yet contacted (6)
- Declined to participate (1)

Who are we…so far?

Which of these racial identities do you use to describe yourself? Please check all that apply.
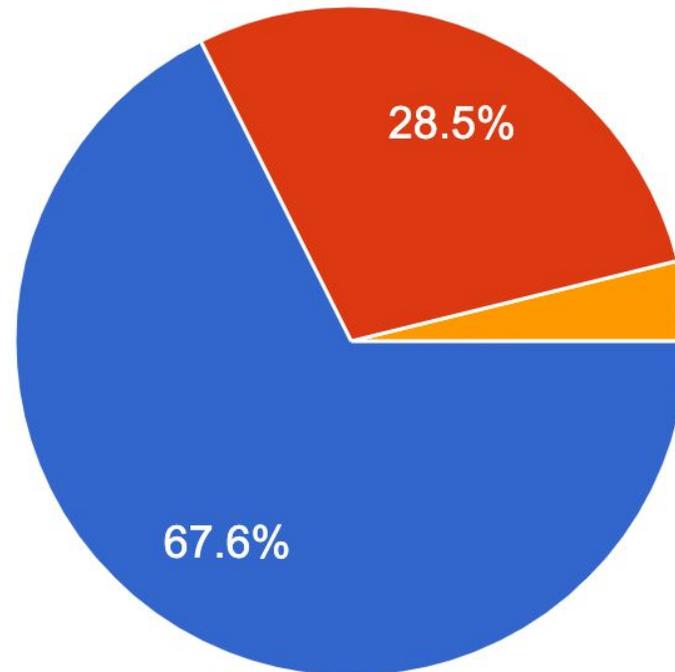
377 responses

- African Descent / Black — 5 (1.3%)
- Asian Descent — 4 (1.1%)
- European Descent / White — 352 (93.4%)
- Hispanic / Latinx — 15 (4%)
- Middle Eastern Descent — 1 (0.3%)
- — 10 (2.7%)
- Pacific Islander — 0 (0%)
- Multi-ethnicities — 7 (1.9%)

Who are we…so far?

Are you a member of this monthly meeting?

389 responses

- ● Yes
- ● No

28.5%

67.6%

Average age:

68

Budget augmentation

We are requesting an augmentation of $3,000 to continue to support our work on the database by contracting with Espenshade Consulting.

As of January, we have spent $8,223.75 for this work, leaving a current balance of $1,976.25.

Four policies for seasoning

- Not seeking approval yet

- Please contact us with feedback!

CommunicationsClerk@pacificyearlymeeting.org

or over lunch next Saturday

1. Entering data on behalf of another

Being united that Spirit is leading us to develop a comprehensive communications database for the whole yearly meeting (see Minute RC 2020-11), Communications Committee believes that faithfulness to this leading requires each Friend within the Yearly Meeting to participate fully in the database unless that Friend is specifically led otherwise.

We both expect full participation from most Friends and support Friends for whom issues of safety mean that they are led to not participate.

1. Entering data on behalf of another

When a Friend does not provide their information for the database, whether because they have been led not to or because they are unable to input their information themselves, the Communications Committee, guided by Spirit and in consultation with the directory manager of the Friend's Monthly Meeting, may enter into the database limited information about them from other sources (e.g., monthly meeting directories):

- Full name
- Primary monthly meeting
- Membership status (member or attender)
- Email address & phone number….

1. Entering data on behalf of another

….This information will be classified as "Do Not Publish" in the database, meaning that it will not be visible in any directories or other products derived from the database and only individuals with direct access to the database (a small number of Friends who serve in certain Yearly Meeting roles and who have undergone training to use the database) will be able to see it.

2. Information included

The PacYM Communications Committee, which is responsible for the PacYM Salesforce database, is committed both to simplicity and to providing PacYM officers, committees, and representatives with the information they need to carry out their ministry. The database will store the following information about each adult Friend (18+):

- full name, mailing address, email address, and phone number
- year of birth, pronouns and racial/ethnic identities
- monthly meeting or worship group and membership status
- roles served in primary/secondary monthly meeting

2. Information included

The committee will request that Friends with children (under 18) in their care provide the following information for each child:

- full name
- month and year of birth
- monthly meeting
- name of parent/guardian

3. Access to directories

Direct access to the Salesforce database will be limited to as few Friends as feasible, and these Friends will be required to undergo Salesforce training before being given access.

Any member or attender of a monthly meeting or worship group within Pacific Yearly Meeting, and any Friend serving on a Pacific Yearly Meeting committee, may view and download the current PacYM directory as a pdf.

3. Access to directories

Quaker organizations, Friends from other yearly meetings, and individuals with a need to contact Quakers (e.g., a researcher of Quaker history) may contact the PacYM Communications Committee to request directories. Communications Committee will then consider whether the request is in accordance with the paired goals of striving to trust that of God in every person and respecting the privacy needs of each person whose information is stored in the database.

4. Transmission of directories

Friends are expected to practice respectful stewardship of other Friends' personal information. Accordingly, Friends may not send directories by email. A Friend who wishes to share a directory with another Friend <u>within</u> Pacific Yearly Meeting may:

- instruct them how to download a copy from the PacYM website, or
- print a copy and share it in person or by postal mail

4. Transmission of directories

Friends should <u>not</u> share directories outside of PacYM. If someone outside PacYM needs access to a directory, they should contact the Communications Committee (communicationsclerk@pacificyearlymeeting.org).